

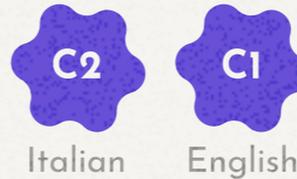


FRANCESCA DIANA PRODUCT DESIGNER

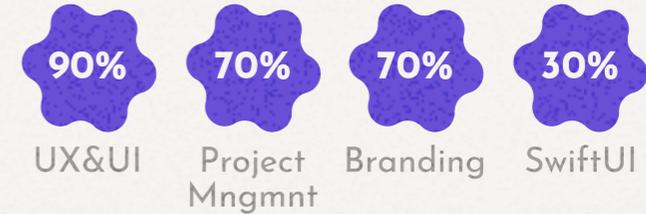
'97, Naples, Italy.
When I discovered the Human-Centered Design,
I found my devotion.
Big attention to details and good team worker.



LANGUAGES



COMPETENCES



PIER UX&UI INTERN@APPLE DEVELOPER ACADEMY

2020-CURRENT

Worked in a stable team developing tech solutions for Spazio Vita NGO (Milan) and Osservatorio Giovani Editori (Florence).

FREELANCE UX&UI AND VISUAL DESIGNER

2019-CURRENT

Collaborating with private clients and companies like Event Planet Group, Lab51, LiveXenon and others.

DESIGN STUDENT@APPLE DEVELOPER ACADEMY

2019-2020

Practiced team working and iOS development with different teams, focusing on UX&UI and learning the best methodologies.

COMMUNICATION DESIGN BACHELOR DEGREE@ACADEMY OF FINE ARTS OF NAPLES

2016-2019

Top grade graduated, studied art and design fundamentals, practiced with different design environment, focusing on web design.

TOOLS



PORTFOLIO



INTERESTS



REACH ME HERE

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1ST PRIZE

THE BIG HACK 2021 - MSD CHALLENGE

Wing - Management and Prevention.
Digital service that recovers patients and citizens who have fallen behind in cancer prevention and follow-ups due to Covid-19.

1ST PRIZE

HACKATHON H-FARM X NOVARTIS 2020

Claude - A smart calendar
Digital calendar that helps patients affected by LMC to keep in touch and share info with their doctors.

SKINSUGI

APP STORE DELIVERY 2020

The first app that enhances the indelible signs of your skin by transforming them into unique graphic masterpieces.

PASTAPP

APP STORE DELIVERY 2019

For the Apple Watch, helps whoever wants to try cooking a good italian dish by giving smart recipes in few steps.

STOHOS

APP STORE DELIVERY 2019

An app that helps you reflect on your thoughts, asking yourself what is vital and what is not and helping you practicing mind decluttering.

ERASMUS PROGRAMME

ART & DESIGN INSTITUTE OF PRAGUE - 2018

Practiced Multimedia and Intermedia subjects as 3D modeling and printing, video editing and photography.

AGILE PROJECT MANAGEMENT

LIFE LEARNING 2020

USER EXPERIENCE DESIGN

ACCENTURE 2020

CAREER DEVELOPMENT

UNIVERSITY OF LEEDS 2020

COLLABORATIVE WORKING IN A REMOTE TEAM

UNIVERSITY OF LEEDS 2020

SOCIAL MEDIA WEB MARKETING

ILAS ACADEMY 2018-2019

SAY NO TO DISCRIMINATION

ERASMUS+ YOUTHPASS - BULGARIA 2019

STORYTELLING TECHNIQUES

ERASMUS+ YOUTHPASS - SPAIN 2020

